

Step Buy Step: Now Available

Once You Step, You Can't Stop: The Pedometer Adventure game that lets you cross a country in a single stride!

London, UK - December 10th

Six to Start today announced the release of Step Buy Step, a smartphone game that turns your everyday walk into a fun, family-friendly adventure in a gorgeous cartoon world. Step Buy Step is available now for iPhone for \$1.99, with no in-app purchases.

In Step Buy Step, we track all your daily walking and turn it into Stepps, a magical currency you can use to expand your caravan of companions, earning you more Stepps for every step you take until you're crossing entire countries in a single stride!

With five exciting challenges, dozens of adorable animal adventurers to join you on your journey, and gorgeous graphics by artist Estee Chan, Step Buy Step is the only pedometer you need, and the greatest ambulatory adventure you'll ever have.

Six to Start are veterans of the fitness gaming world, having previously co-created the world's best-selling smartphone fitness game, Zombies, Run!, which now has over one million players, along with The Walk, Superhero Workout, and Dungeon Runner.

Step Buy Step can be [purchased on the App Store](#) from December 10th. Regular price is \$1.99 / £1.49 / €1.79.

- For more information and an App Store link, visit stepbuystepgame.com
- Images and assets are available at stepbuystepgame.com/presskit/presskit.html
- For further enquiries, email hello@sixtostart.com or call +44 (0)33 3340 7490

Key Features

- **Step Across The World:** We don't just track your steps, we make them legendary. Throughout the game, you'll build up your team of companions, each adding their steps to your own until you're covering entire countries in a single stride!
- **Colourful Companions:** From a faithful dog to a cloud of plankton, you'll be using your Stepps to gather an unforgettable gang to help you on your adventures.
- **Gorgeous Graphics:** Artist Estee Chan has created beautiful backdrops and characters, bringing your adventures to life as you race to beat Phileas Fogg's challenges.

About Six to Start

Six to Start is a game developer based in London, specialising in games that combine storytelling with real-world interaction. Co-creators of the hit running game *Zombies, Run!* with over one million players, Six to Start is acknowledged as the world leader in smartphone fitness games. Their work has been exhibited at the Museum of Modern Art in New York, and won awards including Best of Show at SXSW. Past clients include Disney Imagineering, Microsoft, the BBC, and Death Cab for Cutie.

Find out more at <http://www.sixtostart.com>